



Things to consider...  
when choosing your wedding videographer.

# 1. Do you connect with their style?

If you desire a natural and authentic video, you wouldn't want something that's formal and staged.

Finding a videographer whose style resonates with you is crucial. Take the time to watch their sample films and imagine yourself in one of them. Pay attention to the overall mood of their videos and the choice of music. Consider whether their footage is dark and moody or bright and warm. Evaluate whether their camera work is shaky and distracting or smooth and steady. Assess whether they capture the types of shots you desire in your video or if they focus on elements that are unimportant to you.

Do their films evoke the emotions and atmosphere you envision for your own wedding? If their work excites you, it's a good indication that you've found the right fit!



## 2. Are they experienced?

You wouldn't want a videographer who misses the most important moments.

Weddings are complex events to capture, requiring skills and expertise beyond simply owning a decent camera.

I frequently engage in conversations with wedding planners at venues and inquire about their experiences with videographers and photographers. Their biggest frustration is when the bride and groom ask a friend to capture the wedding video simply because the friend owns a decent camera. Issues arise when the friend lacks prior experience, and the wedding planner is burdened with guiding them throughout the entire day.

When considering a videographer, inquire about their experience with weddings. Reach out to wedding planners at venues to gather insights on videographers they have worked with. Opting for a professional with a proven track record in wedding videography ensures you'll have someone who knows how to navigate the unique challenges of documenting your special day.



# 3. Do they have the right equipment?

You wouldn't want your video to feel like it was recorded with a go's camcorder.

The quality of equipment plays a significant role in the outcome of your wedding video. A videographer equipped with the right tools can capture stunning footage with optimal dynamic range and sharpness. Ask about the cameras they use; popular options include the Sony A7 series, Sony FX3, FX6, and FX9, as well as offerings from Canon like the C70, R5, or R6.

Additionally, enquire about whether they have a gimbal for smooth moving shots and if they can provide aerial perspectives using a drone if desired.

If all this talk of cameras feels overwhelming, don't worry! Norfolk Wedding Videos has the right equipment to perfectly capture your special day.



# 4. Can they tailor their services to you?

You wouldn't want your videographer to use a generic approach for capturing your special day.

Every couple has unique preferences and priorities when it comes to their wedding video. A great videographer will take the time to understand your vision and tailor their services accordingly.

I have heard stories where a couple requested specific shots on their wedding day, only to be told by the videographer that it is "not their style." It is best to avoid such situations.

Whether you want full coverage of the ceremony or a condensed highlights reel, they should be accommodating and attentive to your specific requests. Effective communication and a genuine interest in capturing what matters most to you are crucial qualities to look for.





# 5. Will they be adaptable?

You wouldn't want to wait for them because they are fixed on following 'their' schedule.

Weddings can be unpredictable, with last-minute changes and unforeseen circumstances. It's important to choose a videographer who can adapt and remain calm under pressure. They should be skilled at anticipating and setting up shots ahead of time, ensuring they capture every special moment. Their ability to handle unexpected situations with a positive attitude and professionalism is invaluable.

Every wedding I've shot has experienced last-minute changes. It could be the bride being dropped off on the road instead of at the church door, the registrar deciding to conduct the ceremony in a different location than planned, or the speeches running an extra hour. Being calm and able to respond positively to these issues is essential.



# 6. Will they work well with your other suppliers?

You wouldn't want them to make the lives of your other suppliers more difficult.

Collaboration is key to ensuring your wedding day runs smoothly. Your videographer should be able to work harmoniously with other suppliers, such as your makeup artists, hairdressers, and wedding planner. Their ability to integrate seamlessly into the team of professionals ensures a coordinated and enjoyable experience for everyone involved.

I attended a wedding as a guest (not a videographer) and had the opportunity to sit with the person who led the ceremony at the wedding breakfast. He expressed his disappointment with the photographer and videographer that day, as they had interfered with his ability to conduct the ceremony. The wedding ceremony was a Salvation Army wedding, rich in tradition, which made it even more unfortunate that the photographer and videographer had a negative impact on it. A simple conversation with the church leader could have prevented this issue and resulted in a more impactful ceremony.

Open communication and a willingness to collaborate are vital qualities to seek in your videographer.



# 7. Will they work well with your photographer?

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The relationship between your videographer and photographer is crucial, as they both play a significant role in capturing your wedding day. I have heard stories of brides and grooms being very aware of the animosity between their videographer and photographer. This is not what you want to remember from your big day.

Look for a videographer who understands the importance of teamwork and can collaborate seamlessly with your photographer. When they work together harmoniously, they can support each other in capturing the best shots and elevate the overall quality of both photo and video coverage.



# Three simple steps to book:

## 1.

Schedule a no-obligation 30 minute video call at a time that works for you.

[Book Now](#)

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## 2.

I'll prepare a bespoke quote based on your specific requirements and budget.

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## 3.

You confirm that you're happy with the quote and with that, your professional videographer is booked.